

## Erratum Notice

1. On page 333, the full citation for appendix 3 should read:

Tran, M. K., Goulding, C., & Shiu, E. (2018). The orchestra of ideas: Using music to enhance the 'fuzzy front end' phase of product innovation. *Journal of Business Research*, 85, 504-513. DOI: 10.1016/j.jbusres.2017.10.029.